



# MEET THE **ITALIAN** AUDIOVISUAL PRODUCERS

March 6  
2023

Spring Place  
Beverly Hills

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### **On site contact**



**Alessandra Rainaldi**  
Trade Commissioner  
Los Angeles Office

**ITA - ITALIAN TRADE AGENCY** is the Governmental agency that supports the business development of Italian companies abroad and promotes the attraction of foreign investment in Italy. With a motivated and modern organization and a widespread network of overseas offices, ITA provides information, assistance, consulting, promotion, and training to Italian small and medium-sized businesses. Focusing on the most up-to-date communication and marketing tools, ITA promotes the excellence of the Made in Italy in the world.

The audiovisual office of ITA is engaged in promoting the internationalization of the Italian audiovisual industry; supporting the Italian Film Commissions in attracting films and TV inward investment, promoting Italy as a film making destination; fostering co-production projects by helping to connect Italian film makers (producers, writers, directors) with international counterparts. Furthermore, the Team helps American production companies in navigating the different legislations to access Italian tax credits, in cooperation with regional Film Commissions and local executive producers.

In addition to the above-mentioned activities, the Los Angeles office has recently launched the website "Italy meets Hollywood" with the related Newsletter, entirely devoted to the US audiovisual market.

The website is conceived as a bridge where the American and Italian audiovisual industries meet to stay informed, to share knowledge and to develop business partnership together.

Please visit our website: [italymeetshollywood.com](http://italymeetshollywood.com)



## **APA - Audiovisual Producers Association**

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**APA - Audiovisual Producers Association** is the Italian Audiovisual Producers Association which represents production companies operating in series, film for TV and VOD, entertainment, documentary and cartoon, supporting their industrial growth and international promotion.

The Association is constantly committed to boosting the International visibility of the sector by encouraging the participation in major international Trade Fairs and Events.

APA assists its members providing them several services, such as:

- coordination of international trade meetings focused on coproduction,
- mediation with Institutions, broadcasters, and Unions,
- audiovisual sector researches.

APA is a member of CEPI (European Coordination of Independent Producers) fulfilling its Vice Presidency.

From 2015, APA in partnership with ANICA organized MIA – International Audiovisual Market of Rome.

From 2022, APA Service leads MIA - International Audiovisual Market of Rome, always organized in partnership with ANICA.

## **On site contact**



**Antonella Barbieri**  
CEO



Direzione Generale

**CINEMA e  
AUDIOVISIVO**



## **Ministry of Culture Directorate General for Cinema and Audiovisual**

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## **On site contact**



### **Roberto Stabile**

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Ministry of Culture  
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  - Head of the International  
Department, ANICA (Italian  
Film Audiovisual and Digital  
Industries Association)
  - ITA (Italian Trade Agency)  
Audiovisual Desks Coordinator
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## **Directorate General for Cinema and Audiovisual of the Ministry of Culture (DGCA-MiC)**

DGCA - MiC promotes the creation, production, distribution and circulation of film and audiovisual works, the professional training, the opening and modernisation of cinemas and the adaptation of technical industries to technological developments.

To support the industry DGCA - MiC manages the national film fund that amounts to an annual minimum budget of 750 million €.

DGCA - MiC represents Italy before EU, the Council of Europe, other international bodies and international funds that issue supranational support to the sector (Creative Europe – MEDIA sub-programme, Eurimages, Ibermedia).

It also manages bilateral funds with similar institutions in other countries to sustain the development of international co-productions.

DGCA - MiC supports Cinecittà, the Fondazione La Biennale di Venezia, the Centro Sperimentale di Cinematografia, the Museo nazionale del Cinema Fondazione Maria Adriana Prolo-Archivi di fotografia, cinema ed immagine, the Fondazione Cineteca di Bologna, the Cineteca italiana di Milano and the Cineteca del Friuli di Gemona del Friuli.

DGCA - MiC hosts the Film Commissions' coordination body and, in partnership with DG Tourism and the Film Commissions themselves, oversees the portal on locations and on national and regional production incentives **[www.italyformovies.it](http://www.italyformovies.it)**





# Index

- 6 ALEXANDRA
- 7 BIM PRODUZIONE
- 8 COMPAGNIA LEONE  
CINEMATOGRAFICA
- 9 FABULA PICTURES
- 10 FANDANGO

- 11 ILBE
- 12 ITERFILM
- 13 LUX VIDE
- 14 PIANO B PRODUZIONI
- 15 PUBLISPEI
- 16 SOLARIS MEDIA

**ALEXANDRA  
CINEMATOGRAFICA**

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**Company activities**

Production

**On site contacts**



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**Francesco Alessandro De Blasi**

CEO

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**Company profile**

**Alexandra** is an Italian production started in 1950 by Franz and Virgilio de Blasi that produced more than 40 awarded movies with directors like Terence Young, Riccardo Freda, Marco Ferreri, Vittorio Cottafavi, Claude Chabrol, Federico Fellini and actors just like Ettore Manni, Marcello Mastroianni, Virna Lisi, Alberto Sordi, Tony Curtis, Charles Bronson, Jack Palance, Abby Lane, Elsa Martinelli, Elke Summer, Daniela Bianchi, Michèle Morgan. Among their films we can remember: *Legions of the Nile*, *The Rebellion of the Gladiators*, *The Giants of Thessaly*, *Kingdom of Violence*, *Tedeum*, *War Goddess*, *Les Biches*, *L'épé du Cid*, *L'Harem*, *Les Grandes Gueules* and many more.

Alexandra is a company associated in APA ([www.apaonline.it](http://www.apaonline.it)) and Unindustria (Confindustria - [www.un-industria.it](http://www.un-industria.it)).

In 2019 Alexandra produced *Butterflies in Berlin*, directed by Monica Manganelli, in co-production with Germany, and with Rai Cinema, and participates in over 300 festivals around the world, got the selection in the final stages of 60 of them and won 29 including gets a special mention at the Tel Aviv Film Festival in June 2019 and the Selection letter by Oscar Academy.

In 2021 we have produced a new movie, *Mum I am the Boss*, directed by Federico Moccia coming soon in Italian and Spanish Cinemas. In 2022 Alexandra produced *The Cookfather – Estomago II*, an international co-production movie with Brazil and Warner Bros Distributing inc., at cinemas in 2024.

Alexandra is now developing a TV series for Rai Fiction – Radio Televisione Italiana - with a team of authors led by Salvatore De Mola, that will be shot in 2024.

In 2023 the company has in post-production other three important Italian TV series.

## **BIM PRODUZIONE**

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## **Company activities**

Production

## **Company profile**

**BIM Produzione** was founded in October 2019 by Italian film distribution company BIM (a Wild Bunch Group owned division) and Riccardo Russo (former Head of Tv at Leone Film Group and Head of International Co-productions at Lux Vide). April 2021 sees the release of *Nudes*, an original RaiPlay TV Series, produced by BIM Produzione and Rai Fiction. In 2022 BIM Produzione co-produced a feature film with Palomar starring Edoardo Leo that will launch globally on Netflix in March 2023.

## **On site contact**



**Riccardo Russo**  
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**COMPAGNIA LEONE  
CINEMATOGRAFICA**

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**Company activities**

Production

**Company profile**

**Compagnia Leone Cinematografica**, founded in 1970 by Elio Scardamaglia and Federico Fellini, produced commercially successful films both in Italy and overseas.

Our mission is creating and developing high concept audiovisual content, with particular attention to the creative process. We strongly believe in the heart of stories.

In recent years we have created strong partnerships in both the Italian and international markets, combining high-quality and innovation with our authentic traditions.

**On site contact**



**Federico Scardamaglia**  
CEO

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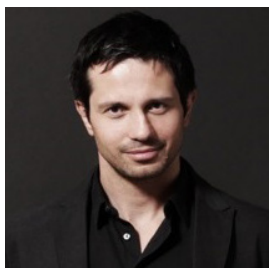
## FABULA PICTURES

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## Company activities

Executive production,  
production service

## On site contact



**Nicola De Angelis**  
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## Company profile

**Fabula Pictures** is a young Rome-based TV and film production and service company specialized in the creation of feature films and scripted drama for television.

Founded by producers Nicola and Marco De Angelis, both with an extensive expertise in filmmaking, Fabula Pictures has recently joined forces with Pascal Breton's production and distribution company, Federation Entertainment.

Fabula Pictures is actively engaged in the production of content drama for Netflix. In addition to the teen drama *Baby* (with a third season to be released later this year), Fabula has two more Netflix Original projects in pre-production: *Zero*, a series about a second-generation immigrant in Milan, and *Il Divin codino*, a film about the life of soccer legend Roberto Baggio.

In the last years, Fabula Pictures has successfully partnered with several foreign producers to provide service production in Italy. In this role, the company has provided full support in all aspects of production, while allowing foreign producers to benefit from Italy's tax incentives.

The high quality of our films and TV series appeal equally to both domestic and international markets.

From concept development to final delivery, Fabula Pictures' aim is to deliver top quality stories that entertain and inspire different audiences.

**FANDANGO**

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**Company activities**

Production, distribution

**On site contact**

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Head of International Sales  
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**Company profile**

**Fandango** is a film production company founded in 1989 by Domenico Procacci. Since then, Fandango produced more than 100 films, participating to all the major international film festivals and winning numerous awards among whom two Grand Prix in Cannes with *Gomorrah* and *Reality* both directed by Matteo Garrone and a Grand Jury Prize in Venice with *Bad Boy Bobby* directed by Rolf de Heer. Nanni Moretti, Paolo Sorrentino, Michelangelo Antonioni, Emir Kusturica, Milcho Mancevski, Emanuele Crialese, Gabriele Muccino and Ferzan Ozpetek are only some of the directors Fandango has worked with. On the TV side, among others Fandango produced the *Gomorrah* series with Cattleja and Sky, *L'Amica geniale* (My Brilliant Friend), the HBO - RAI series co-produced with Wildside/The Apartment, based on Elena Ferrante's novels and the series based on the latest novel by Elena Ferrante *La vita bugiarda degli adulti* (The Lying Life of Adults) with Netflix.

Fandango is also a publishing house (Fandango Libri), a record label (Radiofandango) and a distribution and international sales company.



**ILBE**

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## Company profile

Iervolino & Lady Bacardi Entertainment S.p.A. (**ILBE**), formerly Iervolino Entertainment S.p.A., is a global production company established by Andrea Iervolino and Lady Monika Bacardi in 2011 in Rome, specialized in cinema, web and television content production. The company, listed on Euronext Growth Milan in 2019 and Paris in 2022, has a "Hollywood" footprint and strong focus on OTTs contents. It produces diversified contents for an international audience, focusing on core production phases and IP ownership. The company also provides services such as advertising and celebrity management. It also specializes as Italian service production for all the international production which shot in Italy.

ILBE Group counts approximately 120 permanent employees plus some independent professional contractors. ILBE mainly focuses on production of Film, TV show, Web show and Service activities to third party producers, coming from IP production processes (the "Pipeline") and IP Characters exploitation.

## Company activities

Production

## On site contacts

**Andrea Iervolino**  
CEO



**Andrea Zoso**

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and development

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## ITERFILM

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## Company activities

Production



## Company profile

Conchita Airoidi and Laurentina Guidotti are experienced producers, having worked in the audiovisual industry with a filmography of 40 features films, TV movies, mini-series and documentaries. They have been involved as producers and co-producers in many productions, among them: *Les derniers oubliés* (2022) a doc-series by G. Treves co-produced with RAI and Upside Television, *Passione Cinema* (2022) by F. R. Martinotti, *Duisburg* (2019) tv Drama by E. Monteleone co-produced with RAI Fiction.

## On site contact



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## LUX VIDE

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## Company activities

Production

## Company profile

**Lux Vide** is a leading international television production company in Europe, with more than 1500 hours in prime time. Lux Vide is part of the Fremantle group since 2022. Specialized in long series, Lux Vide boasts a portfolio of successful productions such as *DOC*, *Diavoli*, *Don Matteo*, *Che Dio ci Aiuti*, *Un passo dal cielo*, *Goodmorning*, *Mom!* and international productions such as *Medici*, *Devils* and *Leonardo*. The only Italian company to receive an Emmy for "Best Miniseries" (*Joseph The Bible*).

## On site contact



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## PIANO B PRODUZIONI

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## Company activities

Production

## On site contacts



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CEO

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**Gabriele Costa**

Producer

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PIANO B PRODUZIONI

## Company profile

**Piano B produzioni** is a recently established film and television production company, born from the collaboration between Gabriele Costa and Gianni Russo, both with over 25 years of experience in the movie and tv production business.

The film *Ennio* by Giuseppe Tornatore, about Ennio Morricone, produced by Piano B, released in Italy from February 2022, then distributed in the rest of the world.

*Ennio* won 3 Donatello's David.

Piano B is in preparation and development of some international projects of the same value.



## **PUB LISPEI**

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**www.publispei.it**

## **Company activities**

Production

## **Company profile**

Founded in 1972 **Publispei** has been one of the Italian leading independent TV and Cinema production companies of the last 50 years. With ten seasons of *Un Medico in Famiglia*, and hit titles such as *I Cesaroni*, *Io ti Cercherò*, Giuseppe Piccioni's *These Days* and the documentary *Massimo, my Cinema according to Me* on Massimo Troisi, Publispei has worked across all genres and formats, working with the finest talents and nurturing new ones, producing over 1000 hours of prime time TV, that has inspired and entertained all kind of audiences. The company mission is to produce high quality content - drama, film and documentaries - for the Italian and international market, collaborating with top talents and securing the best IP.

## **On site contact**



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Owner & CEO

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## SOLARIS MEDIA

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## Company activities

Production

## Company profile

**Solaris Media** was founded by Guglielmo Ariè and Azzurra Ariè. It is a production company specialized in Films and TV series.

The projects we select are based on current events and social issues, as demonstrated by the series on the drama of divorced fathers *Your father any way*, realized with a huge success for RAI Fiction and the TV Movie *The Fisherman Mayor*: the story of Angelo Vassallo, killed by the Camorra because he decided to fight for justice.

## On site contact



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