

madeinitaly.gov.it



Ministry of Foreign Affairs  
and International Cooperation

ITCA  
ITALIAN TRADE AGENCY



CINECITTÀ



# FILMING IN ITALY

## @AMERICAN FILM MARKET



OCT 31 – NOV 5, 2023

SANTA MONICA





ITALIAN TRADE AGENCY

ITA - Italian Trade Agency is the Governmental agency that supports the business development of our companies abroad and promotes the attraction of foreign investment in Italy.

With a motivated and modern organization and a global network of 79 offices in 65 countries, ITA provides information, assistance, consulting, promotion and training to Italian small and mediumsized businesses in the industrial, consumer goods and services sectors. Using the most modern multi-channel promotion and communication tools, it acts to assert the excellence of Made in Italy in the world.

Every year, ITA worldwide offices carry out hundreds of promotional projects and provide personalized services and assistance to thousands of Italian companies. The Italian Trade Agency also assists and supports foreign companies that want to establish or expand business and trade relations with Italian companies or to invest in Italy.

The Italian Trade Agency collaborates with Italian Regions, Chambers of Commerce, Industry and Trade Associations and other public and private organizations.

### ITA - Italian Trade Agency

Via Liszt, 21

00144 Rome, Italy

T. +39 06 59921

F. +39 06 89280353

[www.ice.it](http://www.ice.it)

 Italian Trade Agency

 @itatradeagency

 ITA - Italian Trade Agency

 @ITAtradeagency





**MESSAGE  
FROM THE ITALIAN TRADE COMMISSIONER**

October 31<sup>st</sup>, 2023

**Dear AFM Attendees,**

*Filming in Italy* is back at the 44th edition of the American Film Market in Santa Monica and I am glad to introduce our Italian delegation, coordinated by the Italian Trade Agency (ITA), in close collaboration with the Directorate General for Cinema and Audiovisual - Italian Ministry of Culture/Cinecittà.

This year we are bringing together 11 companies including producers, distributors, sales agents, and film commissions, representing the best of the Italian entertainment industry and locations with a wide offer in terms of diversity of content, from movies to documentaries, TV series and original IPs, as well as TV specials based on educational and cultural themes.

The Italian entertainment industry has been recently experiencing a real Renaissance and has increased its competitiveness in terms of quality and execution.

According to the 2022 APA (Italian Audiovisual Producer Association) report - the growth of the sector is expected to be 4.5% over the period 2022 - 2024 driven by the total cost of all Italian content produced, which reached €1.4 billion, a 37% increase from 2017. The country's tax credit for film and TV production, first introduced in 2008, raised from 30% to 40% in 2020; more investment in local infrastructure, including the ongoing renovation and expansion of Italy's historic Cinecittà film and TV studios, as well as the resulting development of major local companies capable of handling big productions.

For all these reasons, it is now a great moment indeed to partner with Italian companies.

If you are interested in connecting with the Italian delegation have a look at our catalogue and do not miss our Networking event "Cappuccino with the Italians", scheduled for Wednesday, November 1st from 9:30am to 11:00am at the Sandbox Room, Le Méridien Delfina.

Our staff is available to assist you about our activities and services before, during, and after the show.

For any additional information, follow us on our website [\*\*Italy Meets Hollywood\*\*](#), or subscribe to our **Newsletter**.

Wishing you all an amazing experience at AFM 2023, my warmest regards,

A handwritten signature in black ink, appearing to read 'Alessandra Rainaldi'. The signature is fluid and cursive, with a small flourish at the end.

**Alessandra Rainaldi**  
Italian Trade Commissioner  
ITA Los Angeles Office

# Index

<b>DISTRIBUTORS</b>		PAGE
OFFICE ROOM <b>438</b>	<b>ARTEX FILM</b>	<b>05</b>
OFFICE ROOM <b>440</b>	<b>MINERVA PICTURES</b>	<b>06</b>
OFFICE ROOM <b>440</b>	<b>MOVIETIME</b>	<b>07</b>
OFFICE ROOM <b>438</b>	<b>TRUE COLOURS</b>	<b>08</b>

<b>PRODUCERS</b>		PAGE
OFFICE ROOM <b>436</b>	<b>102 DISTRIBUTION</b>	<b>09</b>
OFFICE ROOM <b>436</b>	<b>LUME PRODUCTION</b>	<b>10</b>

<b>FILM COMMISSIONS</b>		PAGE
OFFICE ROOM <b>112</b>	<b>ITALIAN FILM COMMISSIONS</b>	<b>11</b>
OFFICE ROOM <b>110</b>	<b>FILM COMMISSION TORINO PIEMONTE</b>	<b>12</b>
OFFICE ROOM <b>112</b>	<b>ROMA LAZIO FILM COMMISSION</b>	<b>13</b>
OFFICE ROOM <b>110</b>	<b>SARDEGNA FILM COMMISSION FOUNDATION</b>	<b>14</b>

# ARTEX ARTEX FILM FILM

## Distributor

### Artex Film

Via Sant'Andrea 10

35139 Padova

T +39 3406458657

[info@artexfilm.com](mailto:info@artexfilm.com)

[www.artexfilm.com](http://www.artexfilm.com)

## Movies

- **Feminine Singular**
- **The Beautiful Years**
- **Bentu**

## Contact Person

**Matteo La Biunda**

**CEO - Sales**

[matteolabiunda@artexfilm.com](mailto:matteolabiunda@artexfilm.com)

**Artex Film** is an Italian sales, distribution and production company founded in 2017. We have several projects currently in various stages of development or production, and a film catalogue that we strive to enrich and refresh during markets. Our lineup ranges from drama to comedy, genre films to documentaries, always with a focus on quality.

# ARTEX FILM ARTEX FILM



## Distributor

### **Minerva Pictures**

Via Marcella 4/6

00153 Roma

T +39 0684242430

[sales@minervapictures.com](mailto:sales@minervapictures.com)

[www.minervapicturesinternational.com](http://www.minervapicturesinternational.com)

## Movies

- **Black Bits**
- **The Bachelorette Party 2**
- **Gianni – Emperor of dreams**

## TV Shows

- **The Professor – The Series**

## Contact Person

**Monica Ciarli**

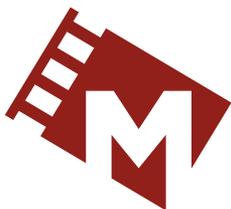
*Head of International*

[sales@minervapictures.com](mailto:sales@minervapictures.com)

**Minerva Pictures** is an independent production, distribution, and digital publishing company, based in Rome, active in the film, audiovisual and multimedia market, nationally and internationally, since 1953. Santo Versace is the President, Gianluca Curti is the C.E.O.

Minerva Pictures is among the most advanced European companies in the digital exploitation of audiovisual content and boasts a world sales department with over thirty years of activity at all the main international markets.





# MOVIE TIME

italian film distribution

## Distributor

### Movietime

Via Luigi Settembrini 30

00195 Roma

T +39 063211549

info@movie-time.it

[Inx.movie-time.it/new](http://Inx.movie-time.it/new)

## Movies

- Italian Feature Films  
from the 50s, 60s and 70s

## TV Shows

- Documentaries for TV

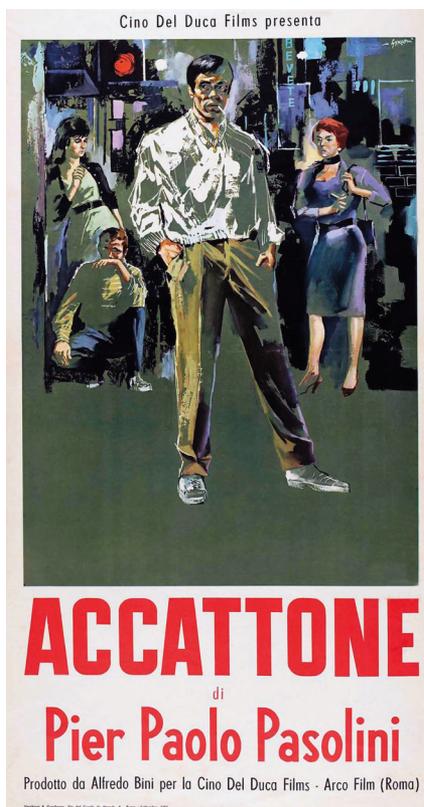
## Contact Person

**Nicole Libassi**

*International Sales*

[nicole.libassi@movie-time.it](mailto:nicole.libassi@movie-time.it)

**Movietime Film Library** holds worldwide rights of 1000 Italian feature films from the 50's, 60's and 70's from classics to all kind of genres.



## Distributor

### True Colours

Largo Italo Gemini 1

00161 Roma

T +39 0637352334

info@truecolours.it

[www.truecolours.it](http://www.truecolours.it)

## Movies

- **Forest**
- **Comandante**
- **Lubo**
- **The Beautiful Summer**

## Contact Person

**Giulia Casavecchia**

**Head of Sales**

giulia@truecolours.it

**True Colours** is an established international sales outfit based in Rome, with the aim of bringing the best of Italian and international arthouse cinema worldwide.

Founded in 2015, in a partnership between Italian powerhouses Lucky Red Distribution and Indigo Film Production, whose credits include Paolo Sorrentino's Oscar-winning *The Great Beauty*. In its first years of activity, True Colours has built up a catalogue of over 100 contemporary films and a library of over 300 titles, establishing strong relationships with international distributors and "A list" Film Festivals.



# 102

## DISTRIBUTION

### Producer

#### 102 Distribution

Via Flaminia 441

00196 Roma

T +39 0662205901

francesca@102distribution.com

[www.102distribution.com](http://www.102distribution.com)

### Movies

- **Ridatemi le mie Ossa**
- **Light Falls**

### Contact Person

**Tommaso Cerqueglini**

*Head of distribution*

[tommaso@102distribution.com](mailto:tommaso@102distribution.com)

**102 Distribution** is a film Production and Distribution Company based in Rome, whose main activities are buying and producing Italian International films, exploiting rights on all Distribution channels : Cinema, Home Video, Television, Digital and New Media, and also handling the marketing and promotion for each release as well as all activities regarding territories.





## Producer

### Lume Production

Corso Duca degli Abruzzi 43

10138 Torino

T +39 01119915329

info@lumeprod.it

[www.lumeprod.com](http://www.lumeprod.com)

## Movies

- **The Food Club**
- **I tempi felici verranno presto**
- **An Afterthought**

## TV Shows

- **My Italia**

## Contact Person

**Adriano Bassi**

**CEO and Executive Producer**

[adriano@lumeprod.it](mailto:adriano@lumeprod.it)

**LUME** is an independent production company founded in late 2014 and based in Italy.

It supports the constant executive production activity for foreign clients on film and advertising sets, with the development of feature films always looking for a cultural and artistic interest that naturally privileges topics and development of European co-productions and international point of view.

LUME delivers an end-to-end service to international clients, facilitating advertising, feature films, photographic shoots and TV production throughout Italy.





# Italian Film Commissions

## Film Commission

### Italian Film Commissions

Via Paolo Mercuri 8

00193 Roma

T +39 3464968920

info@italianfilmcommissions.it

[www.italianfilmcommissions.it](http://www.italianfilmcommissions.it)

## Movies

- **L'ultima notte di amore**
- **La Chimera**
- **Rapito**
- **Comandante**

## TV Shows

- **The Good Mothers**

## Contact Person

**Cristina Priarone**

**President**

info@italianfilmcommissions.it

The **Association Italian Film Commissions**, composed of 20 Film Commissions spread throughout the Italian territory, represents a reference for national and international productions, authors, professional operators and institutions of cinema and audiovisual. In support of territorial development on a global scale, Italian Film Commissions is dedicated to consolidating relations with national and international bodies and institutions, developing system initiatives for the growth and promotion of audiovisual Italy.





## Film Commission

### Film Commission Torino Piemonte

Via Cagliari 42  
10153 Torino  
T +39 0112379201  
info@fctp.it  
www.fctp.it

## Movies

- **Fast X**
- **The Kingsman**
- **La Bella Estate**
- **Amanda**

## TV Shows

- **La Legge di Lidia Poet**
- **L'Amica Geniale**
- **Fuochi d'Artificio**
- **Cuori**

## Contact Person

**Paolo Manera**  
**Director**  
manera@fctp.it

**Film Commission Torino Piemonte (FCTP)** is a non-profit Foundation financially supported by Regione Piemonte and Torino city council. Active since 2000, FCTP aims to promote the Piedmont region and its capital city, Torino, as a preeminent location and working site for film, television and audiovisual productions, attracting to the area Italian and foreign productions and supporting the local film and television industry, therefore creating new working opportunities for professionals involved in this sector.

## With us you travel light.

You just bring your story. Anything else needed to turn it into an **amazing film**, we have it all: locations, services, funds, suppliers, talent, crew.





## Film Commission

### Roma Lazio Film Commission

Via Paolo Mercuri 8

00143 Roma

T +39 3478900488

[info@romalaziofilmcommission.it](mailto:info@romalaziofilmcommission.it)

[www.romalaziofilmcommission.it](http://www.romalaziofilmcommission.it)

## Movies

- Nostalgia
- L'ombra di Caravaggio
- Promises
- Tre Piani

## TV Shows

- Romulus

## Contact Person

**Cristina Priarone**

**General Director**

[priarone@romalaziofilmcommission.it](mailto:priarone@romalaziofilmcommission.it)

## Roma Lazio Film Commission

promotes regional audiovisual funds and assists national and international productions, offering support from project development to post production and preview phases. It offers location scouting service, dedicated to the most suitable and innovative locations of Rome and Lazio.

Aimed at development of co-production projects, Roma Lazio Film Commission promotes international institutional partnership, activities and coproduction meeting.



Fondazione  
**SARDEGNA**  
**FILM COMMISSION**

## Film Commission

### Sardegna Film Commission Foundation

Viale Regina Margherita 33  
09123 Cagliari  
T +39 3803769920  
nevina.satta@gmail.com  
[www.sardegnafilmcommission.it](http://www.sardegnafilmcommission.it)

## Movies

- **The Little Mermaid**
- **Silent Land**

## TV Shows

- **Catch 22**

## Contact Person

**Nevina Satta**  
**CEO**  
[direzione@sardegnafilmcommission.it](mailto:direzione@sardegnafilmcommission.it)

The **Sardegna Film Commission** is your connection with local talents, investors and all the best that SARDINIA can offer at any stage of your project: the ideal gateway to the island for your film, audiovisual, television and multimedia project.

Regional Funds and incentives are part of the deal, combined with many in-kind services (including free location scouting, creative producing assistance, exclusive access to public buildings and lands, all tailored to your film).

Additional incentives are offered to productions that apply our Green Set Protocols. Animation and Video Games are developed in the NAS-New animation in Sardinia, the LAB of permanent training and production at the heart of the Mediterranean sea.





Scan to download  
this catalogue



ITALIAN TRADE AGENCY

**LOS ANGELES**

12424 Wilshire Blvd  
Suite 1400  
Los Angeles, CA 90025  
T. +1 323 879 0950  
F. +1 310 203 8335  
losangeles@ice.it

**MIAMI**

1 SE 3rd Avenue  
Suite 1000  
Miami, FL 33131  
T. +1 305 461 3896  
F. +1 786 497 8900  
miami@ice.it

**NEW YORK**

33 East 67th Street  
New York, NY 10065  
T. +1 212 980 1500  
F. +1 212 758 1050  
newyork@ice.it

**CHICAGO**

401 N. Michigan Avenue  
Suite 1720  
Chicago, IL 60611  
T. +1 312 670 4360  
F. +1 312 670 5147  
chicago@ice.it

**HOUSTON**

777 Post Oak Blvd  
Suite 320  
Houston, TX 77056  
T. +1 281 888 4288  
F. +1 281 974 3100  
houston@ice.it

**ROME**

Via Liszt, 21  
00144 Rome, Italy  
T. +39 06 59921  
F. +39 06 89280353

[www.ice.it](http://www.ice.it)

